AP PSYCHOLOGY REVIEW RESOURCES

History and approaches

Structuralism— Wilhelm Wundt

Introspection - Edward Titchener -

Functionalism – William James Stream of consciousness

EVOLUTIONARY APPROACH

Main Person	Charles Darwin
Main Idea	Behavior and thoughts are a result of natural selection . We are still cave people who live in modern society. People act, think and feel due to ancient processes that customized human beings to survive in a certain environment.
Mental Illness	Mental illness according to this approach is the result of having the wrong species in the wrong environment.
Treatment	There are not any Evolutionary therapists because a therapist cannot change species- specific instincts.
Advantage	There is lots of evidence for this theory from, biology, anthropology and archeology. The theory seems to explain quite a bit.
Disadvantage	This is only a theory. It is not empirical and cannot be tested in a laboratory. This theory does not explain individual thoughts and behaviors very well. It only suggests that since cave-males might have acted a certain way, modern males act that way too.

PSYCHODYNAMIC APPROACH

Main People	Sigmund Freud and neo-Freudians such as: Alfred Adler, Karen Horney, Carl Jung, Erik Erikson
Main People	Signiunu Fredu and Neo-Fredulans Such as. Affed Adier, Karen Horney, Carriding, Erik Erikson
Main Idea	Behavior and thoughts are a result of unconscious conflicts that stem from early childhood
	experiences and from the conflict between society's rules that we have all learned the (super
	ego) and animal instincts that we all have from our biological ancestors (id).
Mental Illness	Mental illness is due to unconscious urges rising up and affecting emotions, thoughts, and
	feelings in a negative way.
Treatment	Treatment is to have the client be aware of and resolve the unconscious struggles through
	hypnosis, dream analysis, projective tests.
Advantage	This is a flexible approach that can be used to explain nearly any troublesome trait a person
	might have.
Disadvantage	This is not empirical . The unconscious cannot be proven and is very difficult to study.

BEHAVIORAL APPROACH

Main People	Ivan Pavlov, John Watson, Edward Thorndike, B.F. Skinner
Main Idea	Much of who and what we are can be reduced to reflexes and behaviors that are learned by either classical conditioning or operant conditioning.
Mental Illness	Mental illness is the result of learning the wrong associations between stimuli. For example, phobias are learned associations between a stimulus that isn't naturally scary and one that is instinctually scar
Treatment	Treatment is focused on changing objectionable behavior such as smoking, no doing homework, being late, avoiding situations. Treatment might use counter conditioning, positive reinforcement, exposure, desensitization.
Advantage	This is empirical because behavior can be observed and measured.
Disadvantage	Focusing on the behaviors might be too simplistic and might ignore the thoughts and biological functions.

COGNITIVE APPROACH

Main People	Albert Ellis, Aaron Beck, Jean Piaget, Noam Chomsky
Main Idea	People are the products and result of their thoughts. Our thoughts about certain things
	are called cognitive appraisal and account for our individuality and our identity.
Mental Illness	Thoughts come before and often cause negative feelings and behaviors. So, mental
	illness according to this approach is thinking of things the wrong way.
Treatment	Treatment according to this approach is to teach the client how to think in ways that
	are healthier. This is called cognitive restructuring .
Advantage	This approach is flexible and can easily explain how people might have maladaptive
	thoughts, feelings, and behaviors.
Disadvantage	Thoughts cannot be measured. It is difficult to prove aspects of this theory in a
	laboratory.

HUMANISITC APPROACH

Main People	Carl Rogers, Abraham Maslow
Main Idea	People are fundamentally positive and have a natural tendency to grow. Maladaptive
	thoughts, behaviors, and feelings are the result of obstacles that prevent people from
	improving and growing.
Mental Illness	According this approach mental illness is when life circumstances block a person from
	growing towards their natural goodness and potential.
Treatment	The treatment is to remove such obstacles and to help the client deal with life events.
	Therapists might use unconditional positive regard.
Advantage	This theory assumes that all people can and will improve given the right circumstances.
Disadvantage	This theory is not empirical. It can gloss over personal responsibility and focus on
	external locus of control.

BIOLOGICAL APPROACH

Main People	Michael Gazzaniga, Oliver Sacks
Main Idea	People are the result of chemical reactions that happen between body parts such as glands , neurons, and specialized brain structures.
Mental Illness	Illness, according to this paradigm is chemical imbalances and malfunctioning parts of the nervous and endocrine system.
Treatment	The treatment is to use psychoactive drugs to restore the chemical balances and to use electro-based treatments such as deep brain stimulation and transcranial stimulation .
Advantage	This approach is empirical. Hormones, neurotransmitters, and electrical activity can be measured.
Disadvantage	The disadvantage to this approach is that many believe that people and their experiences are more than simple chemical reactions. The disadvantage to this treatment is that medicines are imprecise, expensive and have side effect.

SOCIO-CULTURAL APPROACH

Main People	Solomon Asch, Stanley Milgram, Muzafer Sherif, Leon Festinger
Main Idea	People are reflections of their social environment. Humans have roles and groups. Conforming
	to those groups roles defines and guides people.
Mental Illness	According to this approach mental illness is acting according to the wrong role or reacting to the wrong type of social influence.
Treatment	The treatment is getting a client to act according to a socially acceptable role.
Advantage	The advantage is that there is quite a bit of data the measures how people act in different social situations.
Disadvantage	This disadvantage is that this approach is based on large data sets and what most people do in most situations. It has some problems with explain why an individual might follow social trends or not.

RESEARCH METHODS

Applied Research Basic Research Theory **Null hypothesis** Alternative hypothesis Significance **p**-value Independent variable Dependent variable Confounding variable Lurking variable Operational definition Validity Construct validity Criterion validity Reliability Population N Sample *n* Random sample Representative sample

	EXPERIMENT
Advantage	Can find causality which mean the independent variable causes a change in
	the dependent variables.
Disadvantage	Difficult to do with people because do not live in a laboratory.
Confounding	If people know they are being observed, they will not act naturally. This is
variables	known as the Hawthorn Effect which is a confounding variable.

	NATURALISTIC OBSERVATION
Advantage	People act naturally. Other words for Hawthorne Effect are demand
	characteristics, observer effect.
Disadvantage	There is little or no manipulation of variables. There can be no causality.
Confounding	Ethics! Do people have a right to know they are being studied? If so, enough
variables	information must be provided so that they can provide consent. (informed consent)
	But if, they agree to being watched, they will not act naturally.

	FIELD EXPERIMENT
Advantage	People act naturally but there is still a degree of causality.
Disadvantage	Because there is not 100% experimental control, causality might not be valid
	because there could be other lurking variables the research does no know.
Confounding	Ethics! Do people have a right to know they are being studied? If so, enough
variables	information must be provided so that they can provide consent. (informed consent)
	But if, they agree to being watched, they will not act naturally.
<u> </u>	

	CASE STUDY
Advantage	Can use detailed reports, interviews, test results over a long period of time to get
	an in-depth idea of a person of interest. It is good for studying unusual people such
	as those with rare conditions or behaviors.
Disadvantage	Case studies usually only focus on one or a few people because it takes time and
	resources to gather that much detailed information.
Confounding	Case studies cannot be used to infer or to generalize the information about the
variables	unusual subject to the greater population.

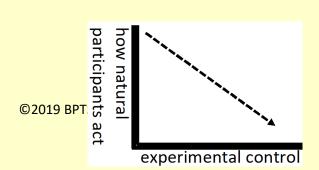
Control Group / placebo group
Experimental group
Hawthorne effect (demand characteristic)

Single blind procedure

Random assignment

Deception

Resources from AP Psychology Cram Plan©



Experimenter bias
Double-blind procedure

Survey

Naturalistic observation

Case study Experiment

Experimental control

Causation

Measure of central tendency

Mean

Skewed Median

Mode

Regression to the mean

Range

Standard Deviation

Z-score

	PSYCHOLOGICAL TESTS
Advantage	A standardized test can turn psychological information into numbers that can be compared and shared. Keep reading to the statistics subsection of this chapter to see how. A well-designed test gives reliable results. That means the results are stable over time.
Disadvantage	Psychological tests are expensive, require experts to create them, administer them, and evaluate the results.
Confounding variables	Reducing complex psychological phenomenon like stress, depression and intelligence to a number might make the results not valid . Does an IQ score really measure intelligence?

	SURVEY
Advantage	1. Surveys are easy and inexpensive compared to other methods of research.
	2. Surveys can collect lots of data.
Disadvantage	Participants can lie or misunderstand questions which might affect validity.
Confounding	The wording of the questions might let the survey participants know what is being
variables	sought by the researchers. Such cues are called demand characteristics . If participant
	respond to demand characteristics instead of answering honestly, that introduces a
	confounding variable which affects validity .
	Interview

	Interview
Advantage	With an interview, body language, tone of voice, and follow up questions can help
	give detailed, in-depth information.
Disadvantage	1. Interviews do not allow for anonymity.
	2. Interviews take time. It is difficult to gather lots of information about a lot of
	people using interviews.
Confounding	Without anonymity, participants might not answer honestly for sensitive questions,
variables	thus reducing validity.

BIOPSYCHOLOGY

Dendrites

Myelin Sheath

Axon

Sensory Neurons (afferent)

Interneuron

Motor Neurons (efferent)

Excitatory post synaptic potential

Inhibitory post synaptic potential

Action potential

Depolarization

Threshold

Action Potential

All-or-none law

Reuptake

Repolarize

Recharge

Refractory period

Agonist

Antagonist

Acetylcholine

Dopamine

Endorphins

Serotonin

Norepinephrine

Central nervous system

Peripheral nervous system (peripheral theory of emotion, peripheral route of persuasion)

Autonomic

Somatic

Sympathetic

Parasympathetic NS

EEG

PET

MRI

fMRI

Medulla

Reflex arc

Reticular Formation

Pons

Cerebellum

Periaqueductal grey

Tectum

Limbic system

Amygdala

Thalamus

Hypothalamus

Pituitary

Hippocampus

Cerebral cortex

Sulci / gyri

Occipital lobe

Parietal lobe

Sensory cortex / sensory strip

Homunculus

Frontal lobe

Broca's Area

Motor strip / motor cortex

Temporal lobe

Wernicke's Area

Split Brain

Corpus Callosum

SENSATION & PERCEPTION

Transduction
Absolute threshold
Differential threshold

Just-Noticeable-Difference

Weber's Law

Inattentive blindness

Change blindness

		You might not notice the sounds of your mom in the kitchen.
Sensory habituation	Don't react	You might not answer back when she calls you to
		do some chores.

Signal detection theory

Sensory Adaption

Top down

Perceptual Set

Parallel Processing

Bottom up

Retina

Cornea

Lens

Iris

Fovea

Pupil

Blind spot

Optic nerve

Rods

Cone

Ganglia

Bipolar

Trichromatic theory

Opponent Process Theory

Afterimage

Myopia

Hyperopia

Visual Cliff

Hearing

Amplitude - loudness / brightness

Frequency - pitch / color / hue

Timbre

Tympanic membrane

Hammer

Anvil

Stirrup

Oval window

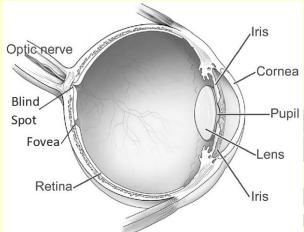
Basilar membrane

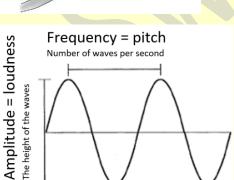
Tonotopic organization / spatial coding

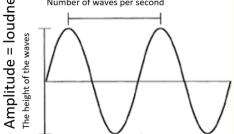
Vestibular system

Olfaction

Sensory Deprivation







Tri-Chromatic theory Young - Helmholtz Theory

There are three types of cells (cones) that, when stimulated send signals to the brain. The brain processes these signals into what we call color. The three cones respond to different wavelengths of radiation.

- short wavelengths = blue,
- medium wavelengths = green
- long wavelengths = red

The mix of afferent signals sent from the cones in different ratios can produce the perception of any color. Our idea of yellow comes from the stimulation of both red and green cones.

Advantage: This theory is that it is based on how cones work.

Opponent Processing Theory Hering theory

Objective Environmental Energy

(sounding coming out of speaker)

There are neural circuits that, when excited, cannot process certain colors, because that processes inhibited. For instance, when your blue circuits are active, you cannot simultaneously see yellow. You can see opposites next to each other but not at the same exact spot.

- · blue & yellow are opponent pairs
- · red & green are opponent pairs
- black & white are opponent pairs

Advantage: This theory is that it explains after-images. An after image is what happens when one side of the pair is excited for a long time. The rebound of seeing the opposite is called the after image.

Subjective perception (opinion of loudness)

Depth perception cues

	MON(ocular)	BI(nocular)
	External or 1 sense organ	Internal (2 sense organs)
Aural	Sonar effect	Auditory Disparity
(audition)	Doppler effect	
Ocular	1. relative size Ames room	<u>bi</u> nocular vision
(vision)	2. height in visual field	retinal disparity
, ,	3. interposition	muscular convergence
	4. linear perspective	
	5. atmospheric cues	
	6. light shadow	
	7. texture gradient	
	8. motion parallax	

Gestalt cues

Grouping	Figure Ground
Proximity	can't focus on more than
Similarity	one thing at the same time
Continuity	
Closure	
Common fate	
Phi-phenomenon	
Flashing lights loo	k
Like they're movir	ng

Perceptual Constancies

shape color brightness size

Wave Characteristics

	Another term	what is message	Light	Sound
Length of wave	frequency number of waves	type of signal	Color / hue	Pitch (Hz)
Height of wave	Amplitude	intensity	Brightness	Loud (dB)
Shape of wave	purity	Trumpet vs. clarinet	saturation	timbre

Consciousness

Theory of mind Stream of consciousness Cartesian theater Multi-task vs. task switching Stroop task Cocktail Party Phenomenon Priming Mere exposure **Embodied cognition** Sleep cycle

NREM1

NREM2

NREM 3

R.E.M. / Saccadic

Manifest Content

Latent Content

<u>Parasomnias</u>

Nightmare

Night terror

Insomnia

Somnambulism

Narcolepsy

Sleep apnea

Induction

State Theory

Role theory

Antagonists

Stimulants

Cocaine

Caffeine

Nicotine

Meth

<u>Depressants</u>

Alcohol

Opium & Heroin

<u>Hallucinogens</u>

LSD

Marijuana

Ecstasy

Tolerance

LEARNING

Classical Conditioning / reflexive conditioning

US - UR - CS - CR -

	, ,		· · ·	
	Conditioned Stimulus	Unconditioned Stimulus	Unconditioned response	Conditioned response
Natural untrained dogs		Food —	──→ Drool	
During training	Sound -	+ Food 	──→ Drool	
After training	Sound			→ Drool

Acquisition -

Generalization -

Discrimination

Extinction -

Spontaneous Recovery –

John Watson / Rosalie Raynor

John Garcia

Aversive conditioning (therapy link)

Backward conditioning	If Pavlov gave the food (US) and then gave the sound (CS) This does not	
	work very well.	
Trace conditioning	If Pavlov gave the sound (CS), waited a bit, then gave the food (US).	
Simultaneous conditioning	If Pavlov gave the sound (CS) and the food (US) AND took away the	
	sound and the food at the same time	
Delay conditioning	If Pavlov gave the sound (CS) and during that time when the sound was	
	audible, he gave the food (US).	

Biological preparedness

Higher order conditioning / second order conditioning

Thorndike's "law of effect"

Instrumental learning

Burrhus Frederic Skinner

Operant Conditioning -

Positive reinforcement

Premack principle

Negative reinforcement / omission training

Positive punishment

Negative punishment

Token economy

Latent learning (latent content, latent stage)

Learned helplessness

Shaping

Chaining

Successive approximations

Differential reinforcement

Continuous reinforcement

Partial reinforcement schedules

Variable Ratio

Fixed Ratio

Variable interval

Fixed interval

Extinguish / extinction

Social Learning Albert Bandura - BOBO dolls -

Insight learning – 'aha' moment

COGNITION

Ebbinghaus's theory on memory parallel processing model levels of processing model information processing model Sensory Memory Iconic

	Punishment	Re <u>in</u> forcement
Positive	 Add discomfort 	• Add pleasure (reward)
	Decrease chance	• Increase chance of
	of repeat behavior	repeat behavior
	• more chores	 Get good grade
Negative	 Subtract pleasure 	 Subtract displeasure
	Decrease chance	• Increase chance of
	of repeat behavior	repeat behavior
	 Phone taken away 	• Stress removed

	Random	Certain
Time	Variable interval	Fixed interval
	Example: The weather,	Example: a paycheck is
	it occurs randomly	given every two weeks
	independent of	and is not linked to a
	behavior	behavior
Behavior to	Variable ratio	Fixed ratio
consequence	Example: gambling,	Example: buy 3 get one
	because you don't know	free, you know exactly
	how many behaviors	how many behaviors will
	will lead to the reward	lead to a reward

Echoic

short term memory

maintenance rehearsal

elaborative rehearsal

effortful encoding

long term memory

mood congruent / state dependent

distributed practice

massed practice

transfer appropriate processing

reconstructive memory

schema / script

semantic networks

Serial Position effect

Primary effect

Recency effect

eidetic

Mnemonic Devices

Peg method

Method of Loci

Chunking

Implicit memory

Over-learning

Procedural

Explicit memory

Declarative

Episodic

H.S.A.M.

Flashbulb Memory

Anterograde Amnesia

Retrograde Amnesia

Source Amnesia

Infantile Amnesia

Recall

Recognition

Proactive interference

negative transfer

Retroactive interference

Repression

Phoneme

Morpheme / proposition

grammar

syntax

surface structure

deep structure

cooing

babbling

holophrases

telegraphic speech

overgeneralization

critical periods / sensitive period

Noam Chomsky L.A.D.

Nativist

Sapir-Whorf hypothesis

Linguistic determination / linguistic relativism

expressive / Broca's aphasia

Wernicke's aphasia

Formal reasoning

logic

algorithm

bottom up

Deductive

prototype

artificial concept

Informal reasoning

intuition

inductive

top-down processing

<u>heuristics</u>

representativeness bias

anchoring bias

belief perseverance

confirmation bias

self-serving bias

self-consistency bias

hindsight bias

Representative Heuristic

Available Heuristics

Functional Fixedness

mental set

M.E.S.H.

- 1. James-Lange / peripheral theory of emotion
- 2. Cannon-Bard theory
- **3.** Schacter-Singer / two-factor theory
- **4.** Zajonc theory

embodied cognition

5. Yerkes-Dodson theory

Opponent-processing theory
Emotional intelligence Daniel Goleman

impulse control - marshmallow test

Paul Ekman micro expression

display rules

Stressor

Distress

Eustress

sympathetic response / sympathetic nervous system parasympathetic response / parasympathetic nervous system

Han's Selye general Adaptive Syndrome

- 1. Alarm Stage
- 2. Resistance stage
- **3.** Exhaustion stage

approach-approach

approach-avoidance

avoidance-avoidance

cognitive appraisal

Internal Locus of Control -

External Locus of Control -

ruminative thinking

catestrophizing

mood congruent memory

Harry Harlow

THEORIES OF MOTIVATION

1. instinct theory

fixed action patterns

2. hedonic theory

hedonic adaptation

pull factors - extrinsic motivation

3. Drive reduction theory

push factors

primary reinforcers

homeostasis

- **4.** arousal theory
- 5. Humanistic theory

paraphilias

Sexual response cycle - by Masters and Johnson

Refractory Period

Hunger

stomach signals

low blood sugar

leptin

ghrelin

anorexia

Bulimia

obesity

set point theory

Non-physical motivation

intrinsic rewards

over-justification effect

self-efficacy

flow

DEVELOPMENT

Continuity view

quantitative change

stage theory / discontinuity view

qualitative change

Maturationalism

D.N.A.

Gene

Chromosome

genotype

phenotype

epigenetics

Zygote - 2weeks

embryo month and a half

fetal stage last seven months

cephalocaudal

proximal distal

Placenta

teratogens

Fetal alcohol syndrome -

synaptic pruning

Rooting Reflex

Moro Reflex

Babinski Reflex

Sucking Reflex

Grasping Reflex

facial mimicry

Temperament

Easy

Slow-to-warm-up

Difficult

Mary Ainsworth

strange situation

Secure attachment

insecure Avoidant

disorganized attachment

insecure resistant

Erik Erikson's stages

trust v Mistrust

Autonomy v shame/doubt

Initiative v guilt

Industry v inferiority

Identity v role confusion

Intimacy v isolation

Generativity v stagnation

Integrity v despair

Parenting Styles

Authoritarian

Permissive

Authoritative

Neglectful

Moral development

Lawrence Kohlberg

Heinz dilemma

preconventional stage 1 avoid punishment

stage2 rewards orientation

conventional stage 3 social norms

stage 4 duty orientation

postconventional stage 5 social contract orientation

stage 6 universal ethical principals

Carol Gilligan

Cognitive development

critical / sensitive period

Jean Piaget

schema

assimilation

accommodation

stage 1 sensorimotor

object permanence

stage 2 preoperational

conservation

stage 3 concrete operations

stage 4 formal operations

Lev Vygotsky

scaffolding

zone of proximal development

G. Stanley Hall

menarche

spermarche primary sex characteristics secondary sex characteristics personal fable imaginary audience menopause

PERSONALITY

Freud Psychosexual stages

Oral

Anal

Phallic

Oedipus complex

Electra complex

Latent state

Genital Stage

Fixation

Type A - Type B

Free association

Id

Pleasure principle

Ego

Reality principle

Superego

Penis Envy

Neo-Freudian

Carl Jung - collective unconscious

archetypes

anima / animus

Alfred Adler inferiority complex

Karen Horney Womb Envy

Albert Bandura Self-efficacy

Anna Freud defense mechanisms

Defense Mechanisms -

Reaction Formation

Trait Theory

BIG 5

Agreeableness

Neuroticism

Openness

Extraversion

Intraversion

Projective Tests

MMPI

Thematic Apperception test Rorschach

INTELLIGENCE

psychometrics
heritability
monozygotic twins
reliability
Achievement test
aptitude test
ratio IQ
MA/CA*100 = IQ
deviation IQ
Standardization

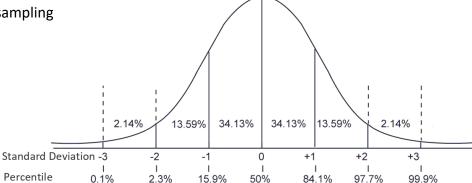
Normal distribution / symmetrical / sampling

standard deviation

Z-score

factor analysis
Crystallized intelligence –
Fluid intelligence
Heritability –
Individualistic culture
Collectivist culture –
Divergent thinking –
Lateral thinking
convergent thinking
eugenics
stereotype threat

Content validity	Does the test ask about all the things that fall into the area that the test
	should asking about? What if the AP Psychology exam only asked about
	neural activity? Then it wouldn't have content validity.
Construct validity	Does the test measure what it says it measures? This idea rests on the
	idea of operationalizing a variable. How can the abstract idea of
	intelligence be translated into something that can be measured?
Criterion validity	Does the test match an independent measure? For instance, if a student
	is a genius on an online test, but consistently misspells IQ, that online test
	might not have criterion validity.
Predictive validity	Does the test offer information about what will probably happen? For
	instance, the SAT has high predictive value if the data set is large enough.
	If 100,000 people take the SAT, those who score higher will on average,
	do better in college. But it is important to note that predictive test lose
	their accuracy as the data set gets smaller and if it is used to predict a
	single individual.
Face validity	Does the test appear to measure what it says it measures? The AP
	Psychology curriculum is divided into units. Does the test have a
	proportional number of questions to match the curriculum goals?



Theorist		Contribution			
David Wechsler		He created the Wechsler Adult Intelligence Scale (W.A.I.S)			
	It is the most common test. It has several sub tests to help				
	provide more description about how a person is smart. For				
	example, there are tasks that				
	general knowledge, spatial abi				
	1	called Wechsler Intelligence Scale			
	for Children, (W.I.S.C.)				
Charles Spearman		d several related concepts that he			
	blended together to call G, wh	ich is general mental ability. He also			
	said it is possible to have a spe	cial intelligence which he called S			
	that is not related to G. This th	eory is also called the two-factor			
	theory of intelligence.				
Raymond Cattell	There are two kinds of G. Gf is	Fluid intelligence which is the			
	ability to process information	quickly. This includes thinking			
	abstractly and reasoning quick	ly. Teenagers seem to have quite a			
	bit of fluid intelligence.				
	Gc is Crystallized intelligence	which is the ability to use specific			
	knowledge gained from experi	knowledge gained from experience. Your parents and			
	grandparents have this. Although they think slower, they have				
	experienced-based shortcuts called heuristics to help them solve				
	problems.				
Robert Sternberg	Three Level or Triarchic	Analytic			
	Theory of intelligence	Can you see patterns			
	1	or inconsistency in			
		information?			
	Creativ	4			
	Can you put information Can you apply common				
	together in new ways? sense to problems?				
Howard Gardner	Multiple Intelligences is thinking of intelligence as made up many				
	parts instead of one thing, G or one number IQ. He suggests there				
	are 8 types of intelligences.				
Parial Calcus					
Daniel Goleman	Emotional Intelligence or EQ is more important to success, health and happiness that what is typically considered cognitive				
	intelligence. Ideas such as delaying gratification, reading the				
	emotions of others and responding to the group are part of EQ.				

Abnormal Psychology

Biological approach	suggests mental illness is caused by abnormal chemical and electrical process in the nervous system
Learning or	suggests mental illness is the result of learning maladaptive behaviors
conditioning	through an unfortunate system of reinforcement and punishment
approach	
Evolutionary	suggests that mental illness results from the idea that we are still cave
approach	people who are living in an environment(society) for which we were
	not designed
Humanistic	suggests that mental illness is the result of society which demands and
approach	expects unhealthy thoughts, behaviors, and feelings
Socio-cultural	Suggests that mental illness is the result of acting, feeling, or thinking
approach	differently than the social situation expects or demands.
Psychodynamic	suggests that mental illness comes from unconscious mental
approach	processes (This was the dominant approach to viewing illness for
	decades.)

diathesis model

DSM-5

factor analysis

clusters of symptoms

negative symptom

positive symptom

medical model

Goldwater rule

Rosenhan study

anxiety disorders

Generalized anxiety disorder

Panic disorder

phobic disorder

agoraphobia

obsessive disorders

OCD

hoarding, hair pulling, skin picking

Impulse control disorders

Oppositional defiance disorder

Attention-based disorders

Depressive disorders

flat affect

Major depressive disorder

dysthymia

ruminate

catestrophizing

postpartum

Bipolar disorders

mania

flight of ideas

psychosis

rapid cycle

Dissociative disorders

amnesia

fugue

dissociative identity disorder

Schizophrenia disorders

clang associations

word salad

delusion

paranoia

grandeur

hallucination

psychosis

apathy

alogia

avolition

catatonia

Cluster A	Odd/Ecceptric
Paranoid	Odd/Eccentric The person is irretionally suspicious and mistrustful of others
	The person is irrationally suspicious and mistrustful of others,
Personality Disorder	frequently questions the loyalty of peers and frequently reads hidden meanings into neutral remarks or events.
Schizoid	While this shares the same prefix as schizophrenia, this is an
personality	unrelated condition. Adjectives that describe this type of
disorder	personality disorder are cold, secretive, and having limited
district	interest in social activities.
Schizotypal	This condition has similar types of symptoms of schizophrenia
personality	disorders. Such as unusual or eccentric beliefs, dressing in strange
disorder	ways, like wearing dirty or mismatching clothes, belief in special
	powers. However, these symptoms are often less severe than
	those of a schizophrenic disorder and people with this disorder
	can often think rationally about their delusions whereas someone
	with a schizophrenic disorder often cannot.
Cluster B	Dramatic, emotional or erratic disorders
Antisocial	The non-technical erm for this is sociopathy or psychopathy.
Personality	There is a consistent pattern of disregard for the rights of others.
Syndrome	There is little sense of shame of guilt and little fear of anticipated
	punishment. It is important to note that someone with this
	disorder is not evil. In fact, these traits can allow a person to do
	highly stressful jobs without emotional distractions
Borderline	There is a consistent pattern of emotional instability and
personality	instability in relationships This can be mistaken for bipolar
disorder	disorder, but the key with this pattern of symptoms is
	relationship instability. Often the person will "test" the
	relationship by saying things like "if you love me you would" There is an intense fear of abandonment, used to be considered
	borderline schizophrenia
Narcissistic	This might seem more common, but only because the central
Disorder	characteristic is to be noticed. People with this disorder are
	characterized by extreme self-love and neglect of others . They
	require excessive admiration and often have a sense of
	entitlement. They are often envious of others or believe others
	are envious of the
Histrionic	This quite similar to borderline but people are more "positive and
Personality	outgoing." They use the social skills to get attention. They often
Disorder	us flirtatious, sex seeking behavior even though the goal is not
	sex. There is the rapid shifting of emotions of borderline
	personality disorder with the desire for attention that is most
	closely identified with narcissistic personality disorder.
Cluster C	Chronic Fearful/avoidant
Dependent	Often displays a "weak" personality that not only allows others to
	make decisions but often works to have others make all decisions
Aunidont	for them
Avoidant	Avoids situations which might lead to humiliation or rejection.
Obsessive	Ironically the person wants to belong, but is socially withdrawn
Obsessive-	This is not the same as obsessive compulsive disorder, but there
compulsive	are similarities. Preference for details, schedules, lack of
	enjoyment and seems to prefer rules over people

TREATMENTS

stigma

deinstitutionalization

relationship

eclectic

psychoanalytic approach

unconscious processes

hypnosis

free association

Rorschach inkblot test

dream analysis

manifest content

latent content (latent stage, latent learning)

transference

interpersonal psychotherapy

Behavioral approach

counter conditioning

exposure therapy

systematic desensitization

flooding

implosion therapy

In-vivo therapy

aversive conditioning

Cognitive behavioral therapy

humanistic approach

person-centered / client-centered

ideal self

true self

unconditional positive regard

Gestalt therapy

Biological treatments

agonist

L-Dopa

antagonist

anti-psychotics

dopamine hypothesis

tardive dyskinesia

Serotonin Reuptake inhibitor

lithium

Electroconvulsive therapy

Deep brain stimulation

Biofeedback

Transcranial magnetic stimulation

SOCIAL PSYCHOLOGY

situational attribution
dispositional attribution
fundamental attribution error
just world phenomenon
central route
peripheral route (peripheral theory of emotion, PNS)
door in the face
low-ball technique
foot in the door

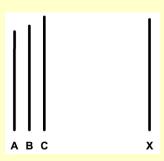
SOURCE: The persuader act according to a credible role.
Credibility can be established by the appearance of altruism. Where a sales person attempts to sacrifice his own needs for the god of a customer.

AUDIENCE: Who is getting persuaded. **Demographics** refers to variables such as age, race, gender, education, income level. Demographic categories are similar to **stereotypes**.

MESSAGE: How the message is said falls into two categories

- **1. Central route of persuasion** trying to persuade someone by the content of the argument FACTS
- **2. Peripheral route of persuasion** trying to persuade someone by the style of the argument EMOTION

cognitive dissonance
Reciprocity
normative social influence
informational social influence
Solomon Ashe line experiment
social facilitation
instrumental aggression
hostile aggression
displacement aggression
scapegoat theory



Diffusion of responsibility	is an overarching theme that applies to each of the terms below. It suggests that people feel less responsible to do the right thing or even not do the wrong thing because they seem spread their own moral reasoning among the crowd. Consider when people say the phrase, "Someone should do something about that."
Deindividuation:	a temporary loss of the sense of self due to immersion in a powerful social situation. This anonymity can lead to anti-social behavior. Think of how badly some people act or the horrible things they yell when they are in emotional crowd of excited fans.
Social loafing:	occurs when members of a group don't work as hard as they would if they had to complete the task by themselves. Think of group projects that teachers assign to groups of students.
Social trap	occurs when competing groups or individuals focus too much on winning short-term conflicts and do not see (or care) that they are damaging longer term goals. If everyone on a team competed to score goals, their individual stats might look good, but the team would lose because no one played defense.
Groupthink	is NOT simply group members agreeing with each other. It occurs when members of a group act to show how much they believe in to the group. As each member proves how far he is willing to go to support the group, the group becomes a more extreme example of itself. This prevents any doubt in the group's methods or goals and prevents disagreement. Consider republicans or democrats who try to prove they are the true examples of their party. As they move further from center each party becomes more extreme.
Bystander Effect:	if a large group of people witness an event where someone

to intervene than if they were alone

desperately needs assistance, each individual person is less likely

implicit bias
contact theory / mere exposure
superordinate goal
Interdependence
social trap
non-zero sum game